



BOLESWORTH SHOW JUMPING CLASSIC & COUNTRY FAIR

BOLESWORTH CASTLE, TATTENHALL, CHESHIRE

MEDIA INFORMATION & RATES FOR PROGRAMME ADVERTISING

The official programme will be A5 in size and full colour throughout printed on gloss art paper with a minimum of 60 pages inside plus a cover.

Please use the following guidelines when submitting artwork for your advertisements:

SIZES AND DIMENSIONS

Full page

210mm (h)x 148.5mm (w) please add 3mm for bleed around edge
190mm (h)x 130mm (w) type/image area

Half page horizontal

93mm (h) x 130mm (w)

Half page vertical

190mm (h) x 62mm (w)

Quarter page vertical

93mm (h) x 62mm (w)

COST

£250 + vat

£140 + vat

£140 + vat

£80 + vat

ARTWORK FILE TYPES ACCEPTED

Adobe Acrobat PDFs preferred.

QuarkXpress 6.5 and below, InDesign, Photoshop 8.0 (files must be CMYK and TIFs or JPEGs).

Adobe Illustrator CS (all fonts must be converted to outline paths and be saved as EPS's).

The suppliers of failed artwork files will be contacted and asked to re-submit the work in the correct format.

ADVERT ARTWORK & DESIGN SERVICE

In the event that you do not have artwork prepared we offer an artwork design service. The cost to create an advert for you will be:- Full page: £50, Half page: £40, Quarter page: £30 (all these costs are plus vat)

For more details and what you need to provide please contact our agent (address below).

CONTACTS

To purchase advertising space please contact Alison Sharp on 01829 782210 or email info@bolesworthclassic.com

For artwork services or to send finished artwork files please contact Peter Stevens at Unity Creative by phone on 01352 753030 (Mold) or email info@unitycreative.co.uk



LAKE FARM EQUESTRIAN EVENTS LLP

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